

# 2021 WILLIAMS EDUCATION FUND MEMBERSHIP

PLEDGE PAYMENTS DUE FEBRUARY 28, 2022

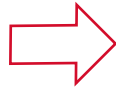
ACCOUNT #  ACCOUNT NAME   
FIRST NAME  LAST NAME   
EMAIL



**KANSAS STUDENT-ATHLETES  
GIVE 110% EACH DAY AND TAKE  
THEIR JAYHAWK EXPERIENCE TO  
THE NEXT LEVEL.**

We invite you to join them:  
(Check one)

*These campaigns are for previous members.*



**110% Campaign**

Renew and increase your annual fund gift by 10%.

**OR**

**Next Level Campaign**

Renew and take your annual fund gift to the next level.

**DONATION ALLOCATION\***

Unrestricted (preferred)     Scholarships     Other \_\_\_\_\_

<b>Total 2021 Pledge Amount</b> \$ _____	<b>All payments are due by February 28, 2022.</b> To receive Bonus Priority Points, you must either pay your pledge in full by October 1, 2021 OR set up a monthly payment plan by October 1, 2021 AND pay in full by February 28, 2022.
<b>(NEW) Auto Renew my 2021 pledge for future fund drives#</b>	<input type="checkbox"/> Yes, full payment charged annually to credit card March 31 <input type="checkbox"/> Yes, monthly credit card payments <input type="checkbox"/> No auto renew

#By checking this box, I acknowledge that this authorization will remain in effect until I cancel this authorization in writing. I certify that I am an authorized user of this bank account/ credit card account and will not dispute a scheduled transaction.

**WAIVE BENEFITS**

By checking this box, I acknowledge that I will not receive any Williams Education Fund benefits including priority points, tickets or parking. For any questions regarding tax deductibility of this gift, please consult your tax advisor.

**ACKNOWLEDGMENT**

No, I do not wish to be included in any donor recognition.<sup>^</sup>  
 Yes, I would like to be included in donor recognition as \_\_\_\_\_

<sup>^</sup>By checking this box, I acknowledge that as a condition of my contribution, I do not want my name and donation amount released pursuant to a Kansas Open Records request.

**I HEREBY COMMIT TO FULFILL THIS PLEDGE AMOUNT** \_\_\_\_\_  
SIGN HERE DATE

New Donor Referred by a Williams Education Fund Member?

REFERRING NAME \_\_\_\_\_ CITY/STATE \_\_\_\_\_

**\*PLEASE TURN OVER THE APPLICATION TO VIEW PAYMENT OPTIONS & INCENTIVES.**

## PAYMENT INFORMATION\*

- 1. Full Payment Check or Bank Transfer** (Payable to Williams Education Fund)
- 2. Full Payment Credit Card**
  - Credit card payment ONLY
  - Credit card payment AND pay an extra 2.5% to cover credit card fees
- 3. Monthly Deductions** (Credit Card/Bank Draft)
  - Credit card payment ONLY
  - Bank draft payment ONLY
  - If using credit card, pay an extra 2.5% to cover credit card fees
- 4. Send Periodic Pledge Reminders**

**CREDIT CARD**     Personal     Business    \_\_\_\_\_  
COMPANY NAME

NAME ON CARD (PLEASE PRINT) \_\_\_\_\_

CREDIT CARD # \_\_\_\_\_

EXP. \_\_\_\_\_ / \_\_\_\_\_  
SECURITY CODE \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

**PLEASE MAIL FORM AND PAYMENT TO:**  
Williams Education Fund, 1651 Naismith Drive, Lawrence, KS 66045

# PAYMENT OPTIONS & INCENTIVES

## DONATION ALLOCATION, INCLUDING 110% AND NEXT LEVEL CAMPAIGNS

Members will receive double priority points for every \$100 on:

- Increased giving from last year
- Amount above the minimum for membership level

## (NEW) AUTO RENEW MY 2021 PLEDGE FOR FUTURE FUND DRIVES

### Auto Renew – Full Payment

By selecting this option, you are authorizing the Williams Education Fund to make one (1) scheduled debit from your account for the renewal and payment of your Williams Education Fund pledge starting with the 2022 Fund Drive. Your full payment will be annually debited from your account on March 31 until authorization is withdrawn.

This authorization will remain in effect until you contact the Williams Education Fund and cancel this authorization in writing. By accepting this option, you are certifying that you are an authorized user of this bank account/credit card account and will not dispute a scheduled transaction made by the Williams Education Fund for payment of your pledge. **One-time incentive points for auto renewing your pledge for future fund drives will follow the point structure in the chart to the right.**

### Auto Renew - Payment Plan

By selecting this option, you are authorizing the Williams Education Fund to make scheduled debits from your account for the renewal and payment of your pledge starting with the 2022 Fund Drive. Your payments will be monthly debited from your account in equal installments March through February until authorization is withdrawn.

This authorization will remain in effect until you contact the Williams Education Fund and cancel this authorization in writing. By accepting this option, you are certifying that you are an authorized user of this bank account/credit card account and will not dispute a scheduled transaction made by the Williams Education Fund for monthly payment of your pledge. **One-time incentive points for auto renewing your pledge for future fund drives will follow the point structure in the chart to the right.**

### Manually Renew Pledge

I would like to receive a Williams Education Fund pledge form next year and renew my pledge on my own.

## PAYMENT INFORMATION:

### 1. Full Payment Check OR Bank Transfer (Payable to Williams Education Fund)

(Receive Bonus Priority Points)

*Preferred payment method that significantly reduces credit card fees paid for by Kansas Athletics.*

### 2. Full Payment Credit Card (Receive Bonus Priority Points):

You have the option when making a full credit card payment to either make a:

Credit card payment ONLY

-OR-

CC payment AND pay an extra 2.5% to cover credit card fees

### 3. Monthly Deductions (Credit Card/Bank Draft)

First charge at time of pledge with following charges withdrawn each successive month until February 2022. For bank draft, please include a voided check. By setting up a monthly payment plan, you will receive Bonus Priority Points if set up by 10/1/21 AND paid in full by 2/28/22.

## YOUR PAYMENT METHOD MATTERS - CREDIT CARD FEES

Kansas Athletics would like to better utilize the approximately \$800,000 it spends annually on credit card fees for donations and ticket purchases. Saving on those fees allows Kansas Athletics to better support its mission to serve, facilitate, promote, and enhance the student-athletes' academic and athletic experiences at KU. Please consider one of the options below to ensure your Williams Education Fund donation makes the biggest impact on Jayhawk student-athletes:

- I will pay by bank transfer instead of credit card, which significantly reduces fees.
- I will pay by credit card and wish to pay an extra 2.5 percent to further my gift's impact.
- I will pay by credit card and choose not to cover the fees.

## MATCHING GIFTS

Under the 2018 tax reform, many companies no longer match gifts to Athletics unless the donor waives all benefits including priority points. Contact your company representative for information on possible changes.

Check must be payable to KU Endowment if donation will be accompanied by a matching gift.

## ACCOUNT CHANGES

If you have any changes that need to be made to your account information, please contact your Williams Education Fund Representative or email us at [WEF@ku.edu](mailto:WEF@ku.edu). Thank you for your continued support!

## BONUS PRIORITY POINT BREAKDOWN

MEMBERSHIP LEVEL	BONUS POINTS	EQUAL TO DONATION OF
Hall of Fame (\$50,000)	250	\$25,000
Champion (\$25,000)	125	\$12,500
Olympian (\$18,000)	100	\$10,000
All-American (\$10,000)	50	\$5,000
Legend (\$5,000)	25	\$2,500
MVP (\$2,500)	20	\$2,000
Rock Chalk (\$1,000)	15	\$1,500
Jayhawk (\$500)	10	\$1,000
Crimson & Blue (\$300)	5	\$500
Outland (\$100)	5	\$500